DISCOVER THE MATTERHORN PARADISE

ZERMANT BERBBAHNEN AG



matterhornparadise.ch

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IN A FEW STEPS **THE VIRTUAL EXPERIENCE**



Download the free app «Matterhorn paradise» for iOS & Android.



2.

Open the function «scan me» in the main menu.



Scan the pages with this 🗐 or this 🕭 icon.



FACTS & FIGURES THE ZERMATT BERGBAHNEN AT A GLANCE

Zermatt Bergbahnen AG is the biggest cable car company in Switzerland, offering a range of activities, which attracts sports enthusiasts and mountain-lovers from all over the world. As a modern employer with an exemplary record of environmental management, the company takes its responsibility towards Switzerland and the society very seriously.



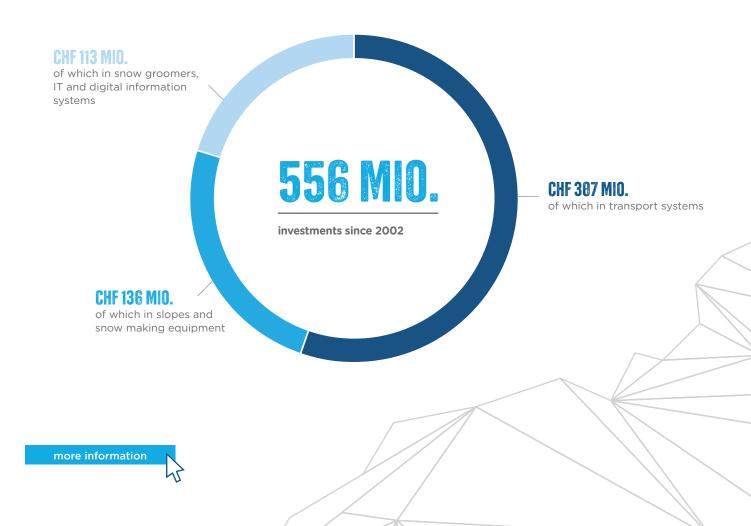
Founding date of the Zermatt Bergbahnen AG

269**†**

Employees



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Transport systems
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WE ARE HERE FOR YOU THE SALES TEAM AT ZERMATT BERGBAHNEN

Do not hesitate to contact us directly if you have any questions or concerns. We are here for you and more than happy to assist you, so you can create an unforgettable experience in the Matterhorn paradise for your clients.



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CONVENIENT & RELAXING

The car-free mountain village of Zermatt is located at the end of the Matter valley, close to the Italian border. The journey itself will become an unforgettable experience. Zermatt is easily and comfortably accessible from all surrounding airports.



TRAVEL TIME TO ZERMATT

Zurich Airport

Geneva Airport

Milan Airport

Interlaken

Lucerne

E	
3.5 h	3.5 h
3.5 h	3.0 h
4.0 h	3.5 h

2.5 h

2.0 h

3.5 h



The journey by train takes you along the highest mountains of Switzerland and allows guests to admire the unique nature of the Alps. Trains generally depart every half an hour.



Access to the Matterhorn village by private transportation is not permitted, however, this does not mean you cannot get there by coach or car. From Täsch, the shuttle train brings guests straight to Zermatt in only 12 minutes.



Most of the attractions within the village are in walking distance. To avoid having to carry luggage or ski equipment, guests can grab a taxi or the public bus (green & red line) directly at the train station. All tickets of the Zermatt Bergbahnen entitle to the free use of these electric buses.

FACTS & FIGURES THE MATTERHORN-VILLAGE AT A GLANCE







Hotels

Altitude Zermatt

Residents



Bars



Attractions awaiting you



Mountain restaurants



First ascent of the Matterhorn



Days of activities in the mountains



Restaurants

WHERE DREAMS COME TRUE SEVEN REASONS TO VISIT ZERMATT



MOUNTAIN ROMANCE

With 300 days of sunshine a year, the Matterhorn within reach and all the other peaks that are calling for adventures every day – it is not surprising that people from all over the world are drawn to Zermatt. The mountain village has been able to retain its original charm up to the present day. The historical past is as noticeable in the small winding alleys as in the district "Hinterdorf" with its old larch wood barns. By the way: In winter it gets especially romantic!

THE MATTERHORN

Zermatt and the Matterhorn – these two names are inseparably linked, at least since the first ascent of the probably best known Swiss landmark. The striking peak rises imposingly above the valley to a height of 4'478 metres. For some it is an athletic life-task, for the others probably the most popular photo motive in the region.





DIVERSITY OF EXPERIENCE

The mountain world around Zermatt already gives you a hint: There are no limits to the experiences among the peaks. Skiing, snowboarding, freeriding, climbing, hiking, kick biking, mountain biking, walking, dirt scooter or mountain carting, playing, discovering, researching – all of this is possible – and even more. If on a leisurely family excursion or on an adrenalin-packed alpine adventure, every guest will certainly have his or her personal happiness experience.

GUARANTEED SNOW

The highest located skiing area of the Alps, the Matterhorn ski paradise, scores with its guaranteed snow. With 360 kilometres of slopes, it is not only one of the best-developed ski areas, but also the steepest ski destination in the world. Thanks to the countless offers in the Matterhorn ski paradise, every winter lover will surely feel at home here.





CULINARY HIGHLIGHTS

Rösti or fondue? Chocolate or cheese? Culinary decisions are not easy to take in Switzerland. As wide as the choice of national gourmet delicacies is, so is the choice of cafés, bars and restaurants in Zermatt. Be sure to try one or the other Valaisan specialities. Visit a culinary event or dare yourself to a gastronomic gourmet experience such as a sunset dinner with a view of the Matterhorn.

TOP ACCOMMODATION

Hospitality, quality, cosiness, tradition. That's why the accommodations in Zermatt are in great demand. Top ratings and guest satisfaction confirm this year after year. Whether in a holiday apartment, mountain hut, chalet, spa, camping, ski or bike hotel: in Zermatt, every vacationer's need is catered for.





SHOPPING

Those who love shopping are definitely at the right address in Zermatt's Bahnhofstrasse. How about a real Swiss watch? A sweet souvenir for your loved ones? Or really good hiking equipment? Best of all, just let yourself be inspired while strolling through the charming village!

A TRUE BLAZE OF COLOURS THE FOUR SEASONS

From a winter fairy tale to a mild spring, a lively summer and a golden autumn – experience Zermatt in all its colours and facets. With more than 300 radiant days of sunshine per year and immersed in the probably most famous European alpine panorama, a visit to the Matterhorn village is worth-while at any time of the year. The most beautiful thing about Zermatt: on each of the 365 days of the year, a new and unique adventure waits to be experienced! And looming above it is always the unmistakable Matterhorn.

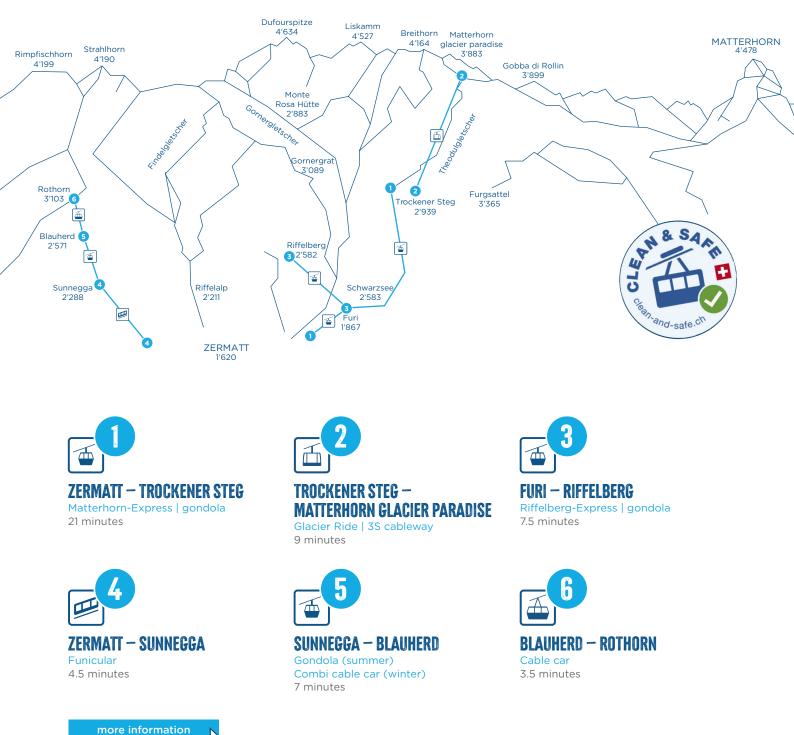




RISING TO THE TOP THE CABLEWAY FACILITIES AT A GLANCE

11

Not only viewing the mountain world from a distance, but also experiencing it from up close - the Zermatt Bergbahnen make this possible. The ultra-modern facilities bring guests from all over the world a little closer to the peaks of the Alps. The Zermatt Bergbahnen are committed in providing highest standards of safety and comfort.



TOGETHER TO THE TOP THE CABLEWAY FACILITIES AT A GLANCE



ZERMATT – TROCKENER STEG Matterhorn-Express | gondola

With comfortable 8-seater gondolas and a capacity of 2'800 people per hour, guests glide over Furi and Schwarzsee to Trockener Steg at 2'939 metres above sea level.



TROCKENER STEG – Matterhorn glacier paradise

Glacier ride | 3S cableway The superlative cable car floats over the perpetual ice and takes guests to 3'883 metres above sea level. It just feels like flying.



FURI – RIFFELBERG Riffelberg-Express | gondola

The two most famous excursion destinations in Zermatt - the Matterhorn glacier paradise and the Gornergrat, can be admired on the same day thanks to the comfortable 8-seater gondolas of the Riffelberg-Express.



ZERMATT – SUNNEGGA Funicular

The underground funicular with a transport capacity of 2'600 people per hour brings guests to the popular sun terrace within a very short time.



SUNNEGGA – BLAUHERD Gondola (summer) Combi cable car (winter)

With a capacity of 2'220 people per hour, this 8-seater gondola takes our guests up to Blauherd with perfect views of the Matterhorn.



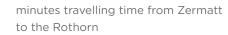
BLAUHERD – ROTHORN Cable car

The cable car, with a capacity of 150 people, takes guests up to 3'103 metres above sea level to the vantage point, offering the most spectacular view of the Matterhorn.

DID YOU KNOW? 🕗



minutes travelling time from Zermatt to the Matterhorn glacier paradise







MATTERHORN PARADISE DISCOVER THE MOUNTAIN WORLD OF ZERMATT

Experience and enjoy Zermatt's mountain world in countless ways: whether you want to explore the foot of a glacier, or walk along green alpine pastures and idyllic mountain lakes. Do you want to go on an unforgettable mountain tour with panoramic views of the highest and most beautiful mountains in the Alps? Or, how about an excursion to the easily accessible mountain peak? Or, a hike, mountain bike ride or an exciting excursion on one of our trails? And all of this in the fresh and cool mountain air?

From Zermatt, you can aim to reach 38 four-thousand-metre high peaks, be it on mountain tours, while climbing or doing snow sports in the highest skiing area of the Alps.

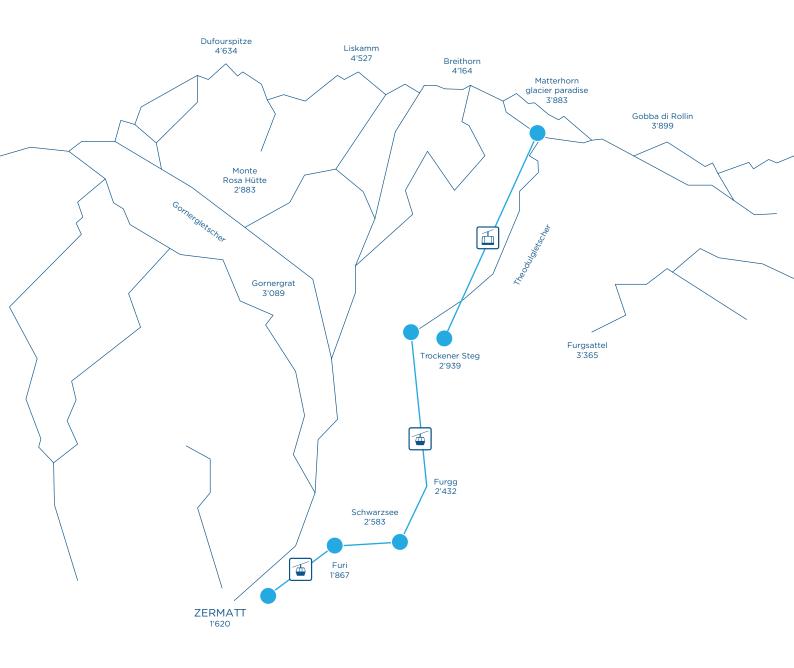






UNFORGETTABLE ADVENTURES START HERE MATTERHORN GLACIER PARADISE

At a breezy 3'883 m.a.s.l./ 12'739 ft metres of altitude you will find Europe's highest cableway and mountain station. Want to go even higher up? The summit elevator will bring you up to the viewing platform, offering a 360° panoramic view that includes 38 giant alpine mountains. A visit to the world's highest glacier palace will make this excursion an unforgettable experience.



UNFORGETTABLE ADVENTURES START HERE MATTERHORN GLACIER PARADISE



VIEWING PLATFORM

The summit elevator will carry you to the highest viewing platform in the Alps. The 360° panorama offers you views surrounded by 38 four-thousand-metre-high summits and 14 alpine glaciers. As well as serving as a viewpoint with breath-taking visibility all the way to Mont Blanc, the platform is also a place of romance: couples pledge to each other with symbolic love locks which they have carried all the way up.

GLACIER PALACE

Glittering ice crystals and shimmering ice sculptures enchant visitors of the glacier palace. Another elevator brings you 15 metres below the surface to a fairy-tale palace in the heart of the eternal ice. Walk through a glacier crevasse or try out the ice slide, before making yourself comfortable on an ice bench covered with cosy blankets. An activity for small and big explorers alike.





CINEMA LOUNGE

The modern cinema Lounge in the heart of the mountain provides grasping entertainment for film buffs, presenting fascinating footage about alpinism, the alpine world, the flora and fauna, cable cars and railways of the Zermatt region. It's the perfect way to get in the mood for the stunning views on top or a great activity for a rainy afternoon.

UNFORGETTABLE ADVENTURES START HERE MATTERHORN GLACIER PARADISE



SNOW TUBING

Sliding down the slopes in inflatable rubber doughnuts is a lot of fun for young and old! Pick up your free snow tube and off you go! Our snow tube slopes for the summer season at Matterhorn glacier paradise lies at an altitude of 3'883 m.a.s.l. and gives you the unique chance to touch the snow.

RESTAURANT & PEAK-SHOP

Good for body, soul and environment: the sustainable restaurant with Minergie-P low-energy rating and separate group facilities, as well as the adjoining peak shop are always worth a visit. Large panoramic windows offer a magnificent high-alpine scenery as an addition to the culinary delights. Our new peak shop provides a wide range of local specialities and some unique souvenirs. Treat yourself or bring someone a very special gift back from your holidays – a real piece of Zermatt!





365 DAYS OF SKIING

Do you think the mountains are only for hikers in the summer? Think again! In Europe's highest and biggest glacier ski area you can ski to your heart's desire, even during the summer season. In Zermatt hikers and skiers share the mountains, it's as simple as that. Between the station of Trockener Steg at 2'929 m.a.s.l. and the Gobba di Rollin, the highest point on the Breithorn plateau at 3'899 m.a.s.l., lies the summer ski area with up to 21 kilometres of slopes.

more information



UNFORGETTABLE ADVENTURES START HERE **TROCKENER STEG**

Trockener Steg lies at an altitude of 2'939 m.a.s.l. and has a very special meaning for visitors to the Matterhorn paradise. At this hub, worlds merge: in summer, the ski slopes end there, and the hiking trails begin. Skiers and hikers come together. The view glides from the Matter valley up to the Matterhorn.

THE CABLE CAR OF SUPERLATIVES – GLACIER RIDE

It takes us up to an altitude of nearly 4'000 metres: the «Matterhorn glacier ride», the world's highest 3S cable car (three-rope gondola). Both, the alpine destination at the Matterhorn glacier paradise, as well as the journey itself are stunning. The spacious cabins, each with 28 heated seats, ensure passengers to travel with the highest levels of comfort, the panoramic windows offer impressive views of the alpine scenery around the world-famous Matterhorn, and the almost three-kilometre-long traverse of the Theodul Glacier is sure to leave every passenger wide-eyed in amazement.

UNFORGETTABLE ADVENTURES START HERE TROCKENER STEG



CRYSTAL RIDE

For even greater luxury, thousands of Swarovski crystals glitter like fresh snow in the sunlight in four of the 25 cabins. During the journey to the highest cableway mountain station in Europe, the four special "Crystal ride" cabins reveal a spectacular view. Three minutes after the departure, at a height of 170 metres above the ground, the previously opaque glass floor clears in a matter of seconds to offer a dramatic view onto the glacier landscape below. So, keep your camera handy and your nerves calm!

INFOCUBE

The InfoCube on Trockener Steg is worth a visit in any weather. The exhibition presents technical background information on the existing and future cable car projects interactively in German and English. The InfoCube is open all year round and the admission is free of charge.





MATTERHORN GLACIER TRAIL

Hike along the glacier, enjoying the breathtaking mountain scenery. Between Trockener Steg and Schwarzsee there are 23 points of interest which describe the natural phenomenon of the alpine glaciers and explain the history of the Furgg glacier.



UNFORGETTABLE ADVENTURES START HERE SCHWARZSEE

Step out of your everyday life and into your hiking shoes, and take the cable car up to Schwarzsee! It's that easy, and you'll be so close to the «myth of the Matterhorn» that you can even feel it. Regardless of the time of year – a hike around Schwarzsee makes you want to discover more.



LAKE SCHWARZSEE

Once you have reached the peak, it's worth spending some time here and to let your eyes wander. At 2'583 m.a.s.l., at the foot of the Matterhorn, lies the idyllic mountain lake of which the surface sometimes appears almost black. Walk along the Schwarzsee to visit the small chapel «Maria zum See» and if your look up, you will be facing the imposing north wall of the Matterhorn and the famous Hörnlihütte.

MATTERHORN TRAIL

Along the beautiful Matterhorn Trail, from Schwarzsee to Zermatt, you will find ten sites telling tales of the Matterhorn. Each site features a woodcarving by the sculptor Marcel Eyer.



UNFORGETTABLE ADVENTURES START HERE **SCHWARZSEE**



HÖRNLI TRAIL

The hike from Schwarzsee to the famous Hörnli mountain hut is a particularly impressive experience. However, caution is required, sure-footedness and sturdy hiking boots are a must. Nevertheless you will be richly rewarded for the ascent to an altitude of 3'260 metres. At the Hörnli mountain hut, the «myth Matterhorn» is clearly noticeable. You have never been so close to the mountain of mountains!

PHOTO POINT «ZERMATT»

A very special souvenir photo can be taken on Schwarzsee, all year round. Not only for skiers, but also for Matterhorn lovers, this photo point is a real must. Convince yourself!





DIRT SCOOTER

A spectacular descent for thrill seekers: take the Matterhorn-Express up to Schwarzsee and speed down into the valley on your dirt scooter. Along the way you will find several restaurants where you can enjoy a hearty snack. A day outdoors for the entire family, with fun and action guaranteed!



UNFORGETTABLE ADVENTURES START HERE FURI

The hamlet of Furi is located at the exact spot where the Gorner glacier once covered the landscape in perpetual ice. Today the landscape is characterised by meadows, larch forests and gentle rocks – and of course the distinctive traces left by the glacier.

The Furi mountain station lies at an altitude of 1'867 metres. Cattle are said to have grazed on the surrounding meadows hundreds of years ago. The old wooden barns indeed give you the impression that you have been taken back to the past. As you can see, there are many stories to tell on Furi. And even more to experience!

SUSPENSION BRIDGE

A bridge – 100 metres long – spans across the Gorner gorge, high above the raging waters – or, to be precise, 90 metres above. Looking down is not for the faint-hearted! Another highlight is waiting on the other side: the Dossen glacier garden.



UNFORGETTABLE ADVENTURES START HERE FURI



GLACIER GARDEN

Welcome to the ice age! In the Dossen glacier garden you will discover glacial pools that were formed 4'000 years ago, a mysterious rock cave and much more. A barbecue area, fireplaces and a nearby children's playground provide relaxation, nature experiences and a welcomed change from everyday life.

GORNER GORGE

The natural beauty of the Gorner gorge can be admired by walking on especially constructed wooden footbridges. If you are looking for thrills, you can even dare to cross the gorge with a mountain guide. After your hike along the gorge, you should definitely visit the hamlet «Blatten». The Ricola herb garden and the old Valaisan barns are just waiting to be discovered by you!





MOOS TRAIL

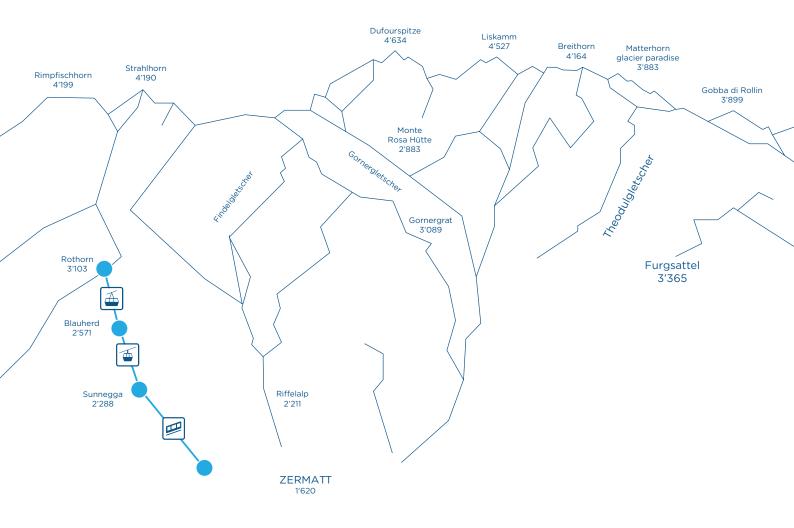
The way to Furi can be covered either by bike or by cable car. The easy flow country trail is quickly mastered and can easily be completed several times. Afterwards you are surely well prepared for the more demanding flow trail on Sunnegga!





THE BEST VIEWS OF THE MATTERHORN **ROTHORN**

The view from the Rothorn provides a panoramic scenery of the highest peaks of the Valaisan Alps and the classical view of the world-famous Matterhorn. In summer, the Rothorn is the starting point for many hiking tours and also the location for the popular sunrise ascent. It's worth it to get up early to enjoy this breath-taking nature experience.



THE BEST VIEWS OF THE MATTERHORN **ROTHORN**



PEAK COLLECTION

The peak of the Rothorn at 3'103 metres above sea level offers the most spectacular view reaching from the village of Zermatt over to the Matterhorn. While walking around the restaurant Rothorn, you can breathe the pure mountain air and admire the unique «Peak Collection». This special outdoor exhibition consisting of 18 sculptures will connect you on an artistic level with the alpine world of Zermatt and its mystical tales.

SUNRISE

Start the day with this breath-taking nature experience – an unforgettable adventure awaits you! Our special sunrise offer includes a single or return ticket from Zermatt to the Rothorn.

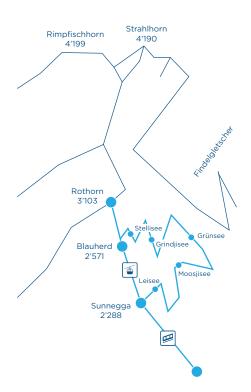




THE BEST VIEWS OF THE MATTERHORN **BLAUHERD**

If you were looking for a place for the perfect adventure playground in the Swiss Alps, it would probably be exactly where Blauherd is today – on an altitude of 2'571 m.a.s.l., on a sunny plateau between Sunnegga and Rothorn.

The Blauherd mountain station can be reached from Sunnegga in summer by gondola or in winter by the combined cable car with additional chairlifts. Having arrived, the surrounding mountain peaks of Zermatt seem to be welcoming the visitors. After a short greeting to the Matterhorn your adventure can start!





5 LAKES WALK

The 5 Lakes Walk is a must and takes you from Blauherd to Sunnegga, passing by five mountain lakes on the way. You will be captivated by the reflection of the Matterhorn in the waters and by the variety of colourful alpine flowers around the lakes. The lakes Leisee and Grünsee are great spots for a refreshing swim.

MOUNTAIN CART

Racing down the slopes in our mountain carts is fast and furious fun for the adventurous! Start your own mountain cart descent as a unique way to explore the idyllic nature trails around the Matterhorn.



THE BEST VIEWS OF THE MATTERHORN **BLAUHERD**



FLOWER TRAIL

Walk across lush alpine meadows and along vivid dwarf heathers, discover Edelweiss and alpine roses flowering in seemingly bare gravel areas. Less common species are also to be found here, some of them are worldwide rarities. The Flower Trail from Blauherd to Tuftern and back to Sunnegga is a chance to see the magnificent alpine flora from up close. Enjoy the peaceful surroundings of unspoilt nature.

MARMOT TRAIL

Discover the world of the alpine marmots. This walk from Blauherd to Sunnegga will take you past four information boards with observation points. The region around the Rothorn is a particularly good location for watching marmots. They inhabit the area from Sunnegga up to the foot of the Oberrothorn. Who will be the first to spot one?



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ALPINE LOUNGE

Would you like to relax after a long hike or learn more about the environment and sustainability at Zermatt Bergbahnen? All this and much more is possible in the Alpine Lounge. Various seating options, some of them made from old chair lifts, invite you to rest and relax. Do you know what snow-farming is all about or do you know how ice is formed? If not, your next visit to the Alpine Lounge will certainly be informative.

more information





THE BEST VIEWS OF THE MATTERHORN **SUNNEGGA**

Sunnegga – the name is not a coincidence, as it is the most family-friendly peak within the Zermatt-Matterhorn destination as well as the one with the sunniest views. Always with the legendary Matterhorn in sight, the most exciting family adventures are written on the Sunnegga. And all year round, the cuddly mascot Wolli himself accompanies you!

With the Wolli Card, and its numerous advantages for all children under nine years of age, you can comfortably take the underground train from the Sunnegga-Rothorn valley station up to the summit. Once you have arrived, everything is possible: skiing in winter, kick biking, playing, hiking and walking in summer. A peak made for adventurous and active families...

KICK BIKES

Everyone who loves action loves kick biking! The descent on off-road scooters is a tremendous fun for thrill-seekers of all ages. Bikes and helmets can be hired at the valley station of Sunnegga-Rothorn or at the mountain stations. Then you're all set for the downhill adventure!



THE BEST VIEWS OF THE MATTERHORN **SUNNEGGA**



LAKE LEISEE

The lake Leisee, at an altitude of 2'232 metres, is the beach of the Alps and therefore a popular excursion for the whole family. There's a playground, a water play area, some barbecue sites and picnic spots, a play raft and comfortable wooden recliners – not to mention a stunning view of the Matterhorn.

FLOW TRAIL

The Sunnegga trail in two words: flow and fun! Take the underground train to the starting point just below Sunnegga mountain station. Then, with full speed, heading down through beautiful forests, you reach the village of Zermatt, where the trail comes to an end.





SUNRISE

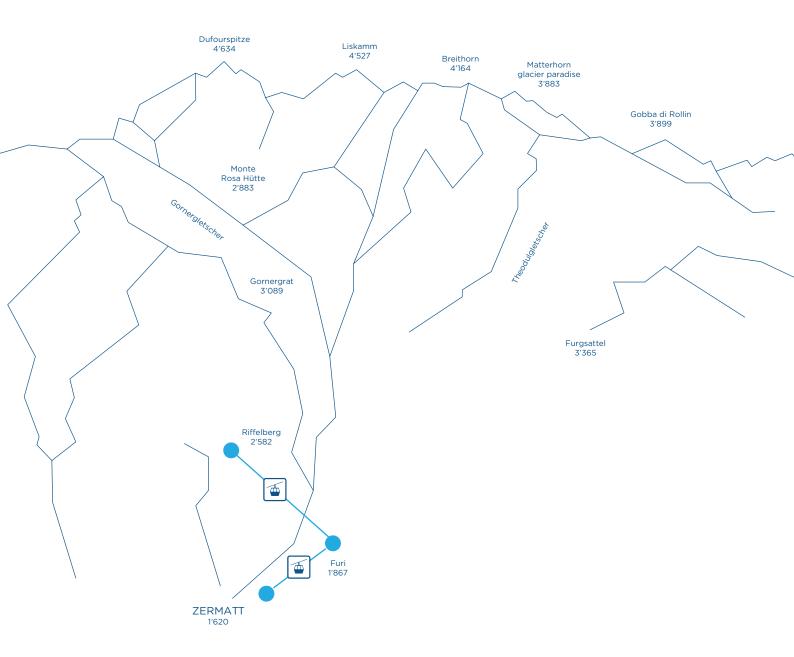
Start the day with this breath-taking nature experience – an unforgettable adventure awaits you! Our special sunrise offer includes a single or return ticket from Zermatt to Sunnegga. With the reflection of the Matterhorn in the lake Leisee this sunrise will surely become one of your best memories.



BETTER TOGETHER **RIFFELBERG**

The Riffelberg lies at 2'582 m.a.s.l. directly below the much better known Gornergrat. However, the Riffelberg is well worth a visit. Upon arrival with the gondolas, the breathtaking view of the mountain of mountains – the Matterhorn – immediately captivates.

Only a few minutes' walk from the station, you can immerse yourself in a world of past times and marvel at the «Bruder Klaus» chapel, inaugurated in 1961. Here you can also find the first mountain hotel of Zermatt.



BETTER TOGETHER **RIFFELBERG**



PEAK2PEAK

Do you want to experience two must-see attractions in one day? The Peak2Peak ticket offers you this opportunity: Twice the thrill of the high altitude and twice the buzz of standing on top of a mountain. Discover the Matterhorn glacier paradise and the Gornergrat with our Peak2Peak offer.

GORNERGRAT ROUNDTRIP

On the Gornergrat roundtrip, you will discover the diversity sides of the area of Zermatt. Enjoy the ride as the unique panorama unfolds in the gondola cable car from Zermatt to Riffelberg, via the idyllic hamlet of Furi. On the way back to Zermatt, relax on a section of the impressive cog railway.





MATTERHORN SKI PARADISE THE PURE SNOW PLEASURE

Skiing, snowboarding and winter hiking 365 days a year – this is possible in the unique winter sports region of Zermatt. Here you will experience the international flair combining Swiss hospitality with Italian lifestyle. Discover the Matterhorn with its wide-ranging winter activities and offers in the Zermatt / Breuil-Cervinia ski area.

Reach the peaks with the mountain cableways in Zermatt and enjoy descents on endless ski slopes in a fantastic mountain scenery between Zermatt, Breuil-Cervinia and Valtournenche. With an altitude of almost 4'000 metres, the Matterhorn ski paradise is the highest ski area in the Alps. This Swiss region in the canton of Valais is one of the bestdeveloped and largest ski arenas in the world, and snow is guaranteed.



FACTS & FIGURES THE SKIING AREA AT A GLANCE



Highest point in the Zermatt ski area



The longest ski run in the world



Skiing days a year



Slopes in the international ski area



Toboggan runs



Slopes with man-made snow



Snow pleasure



Cableway facilities



Freeride runs



MATTERHORN SKI PARADISE THE SKIING HIGHLIGHTS



THE MOST BEAUTIFUL SLOPES

The reason why you ski in Zermatt is the breathtaking panorama.

- Rothorn-Sunnegga the Matterhorn from its best side
- Tufternkumme a long and wide slope with the perfect views of Zermatt and its Matterhorn
- Hirli area nowhere else can you get closer to the Matterhorn

THE LONGEST SKI RUN IN THE WORLD

The ski run down to the valley is the crowning glory of a successful skiing day. The descent from the highest mountain station of Europe, the Matterhorn glacier paradise, down to the village Zermatt is more than a valley descent. With 25 kilometres, it is the longest prepared run in the world. 2'263 metres in altitude can be mastered without interruption.





THE STEEPEST SLOPES

You feel most comfortable on the black slopes and you are seeking a challenge? Well, then test your skills on the steepest slopes in the Matterhorn ski paradise.

- Pista Nera del Cervino maximum inclination 65%
- Obere National maximum inclination 61%
- Hörnli maximum inclination 55%

MATTERHORN SKI PARADISE WINTER HIKING AND SNOWSHOE TOURS

While skiers romp on the slopes in the Matterhorn ski paradise, pedestrians discover the winter hiking paradise away from the hustle and bustle. Those in search of relaxation, set off on hiking or snowshoe treks to discover fairy-tale winter landscapes. A leisurely winter hike in Zermatt is always a welcomed change from the action on the slopes, even for skiers.

The destination of Zermatt-Matterhorn has more than 70 kilometres of prepared winter hiking paths and snowshoe trails. The snowshoe routes take you on four different trails through the untouched nature of the romantic snow-covered Valaisan Alps. 20 kilometres of the winter hiking trails in Zermatt run above the villages of Täsch and Randa. In Findeln, various mountain restaurants entice visitors to stop for a bite to eat. Over and over again you will stand still in amazement: The view of the Matterhorn is breathtaking from every perspective!



A GLIMPSE INTO THE FUTURE

The opening of the world's highest 3S cable car to the Matterhorn glacier paradise in autumn 2018 was only the beginning of a much greater vision: the continuous aerial cable car connection between Zermatt and Italy, the so-called «Alpine X» (Crossing).

With the «Alpine X», an identical 3S cable car (three ropes) is under construction, connecting Testa Grigia and the Matterhorn glacier paradise. In autumn 2022, visitors will be able to tackle the highest cable car crossing in the Alps for the first time – always with the Matterhorn in sight.

This cable car connection from the Matterhorn glacier paradise (Klein Matterhorn) to Testa Grigia is making a generational dream come true: travelling from the Matterhorn village of Zermatt (CH) to Breuil-Cervina (IT), without getting your feet wet! The future-oriented cable car project will further enhance the attractivity of our region, as well as strengthen Zermatt-Matterhorn as a top high alpine destination. The approximately one-hour panoramic journey from Switzerland to Italy or vice versa spans the highest altitude difference in Europe, with over 4'000 metres of difference in altitude.

DID YOU KNOW?

1.6 KM Rope length **363**M Difference in altitude

7.5 m/s

4 MIN Travelling time

<section-header>

more information

A MATTER OF THE HEART **ENVIRONMENT & SUSTAINABILITY**

The Zermatt Bergbahnen are ISO 14001 certified and act exemplary in terms of sustainability. Since the merger in 2002, the company has invested up to one million Swiss francs annually in environmental projects. With its unique environmental management system, it plays a pioneering role among Swiss mountain cableways.





For many years, the Zermatt Bergbahnen have been committed to environmental protection and sustainability at all possible levels. As a result, the company has also opted for a more costly, but more sustainable alternative when purchasing fuel for the combustion engines.

DID YOU KNOW?

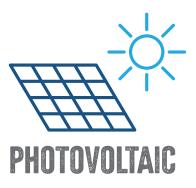


in use

Diesel vehicles

of which for

less carbon slope-preparation monoxide thanks to Eco Speed Diesel



Since 2009, the Zermatt Bergbahnen have been using solar cells that convert solar radiation into renewable energy and all this without noise and without exhaust fumes. With the south and west facades of the 3S valley station, the third photovoltaic system has been implemented.

DID YOU KNOW?

The new 3S photovoltaic system at a glance:

147'200kwh

average annual energy production

surface area of photovoltaic modules

number of photovoltaic modules

A MATTER OF THE HEART **ENVIRONMENT & SUSTAINABILITY**





Since April 2009, the restaurant Matterhorn glacier paradise has been officially MINERGIE-P® certified and is therefore the building in the highest location with this certification.

DID YOU KNOW? 35'000кwн

energy production per year



purified water per day



water consumption per day



The Zermatt Bergbahnen value the surrounding landscape and nature. Thus, their aim is the re-vegetation of impaired areas. For their efforts in the context of renaturation, the Zermatt Bergbahnen have been awarded the Revegetation Award.

A MATTER OF THE HEART ENVIRONMENT & SUSTAINABILITY





RECYCLING

For several years now, the Zermatt Bergbahnen have been sending the cable car ropes, which have been discarded after the changeover, to Myanmar to the Swiss bridge builder Toni Rüttimann. He reuses the ropes by building suspension bridges, to provide access to cut-off villages.

DID YOU KNOW? 13'938m

ropes recycled for bridge building

23 bridges already realised





Untouched snow slopes away from the marked slopes – a paradise for freeriders and at the same time a habitat for many wild animals. For this reason, their habitat is being secured by so-called wildlife & forest conservation zones and is being protected from excessive human disturbance.

DID YOU KNOW?

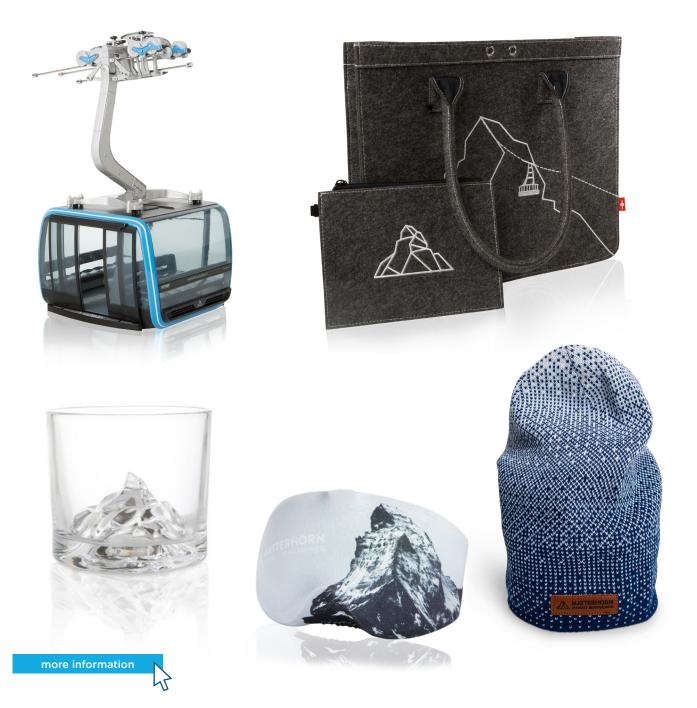
6 protection forests

wildlife conservation areas

ALL THAT YOUR HEART DESIRES **A PIECE OF ZERMATT AT HOME**

In the online gift shop of the Zermatt Bergbahnen or directly on site at three mountain stations, you will find beautiful gifts and souvenirs from the Matterhorn paradise.

How about a traditional Victorinox pocket knife for your next adventure? Or a cute plush bunny for the little ones? In our souvenir shop there is definitely something for every fan of the Matterhorn paradise – whether you're a small ski bunny or a true mountain climber!



BOOK NOW WHAT ARE YOU WAITING FOR?



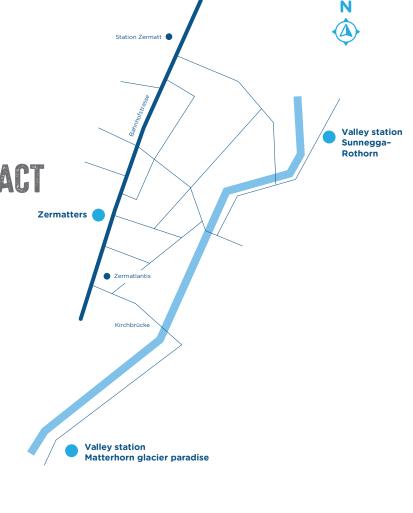
Thanks to our web shop, you can buy your cable car tickets and adventure offers conveniently online. For more time for experiences on site, visit our webshop now!

book now

FOR BOOKING REQUESTS AND RESERVATIONS YOUR PERSONAL CONTACT

Information & Reservation Centre info@matterhornparadise.ch +41 27 966 01 01





ALWAYS UP TO DATE

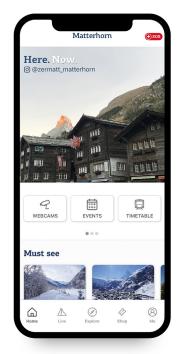


SKIGUIDE APP

App Store

Everything you need for a perfect skiing day - and all of this straight to your smartphone. Thanks to the innovative Ski Guide Zermatt App, this wish can easily become reality!

Google play



MATTERHORN APP

Which slopes are open? And what is the weather like? When does the next train leave? Which restaurant suits your wishes best? The Matterhorn App is the ideal travel companion whilst in Zermatt.

Google play

Available on the App Store



MATTERHORN PARADISE APP

Available on the Google play

The Matterhorn paradise can now also be experienced and discovered virtually thank to included animations. This app provides all important information and news in the B2B area. A download well worthwhile!



PHOTO DATABASE

Fascinating views of nature, exceptional sports shots or spectacular videos - here you can down-load the most beautiful photos. ©Zermatt Bergbahnen

photo database





ZERMATT BERGBAHNEN AG

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